

PRESS RELEASE

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Citrica Takes a Swipe at Swine Flu with Selgiene Ultra

Citrica, the first commercial cleaning company to gain the Carbon Trust Standard and to be recognised as Carbon Clear has extended its green range of cleaning products with the introduction of the Swine Flu and MRSA cleaning product Selgiene Ultra. Citrica is continuing the company's audit of its recommended cleaning products and this new product provides its customers with many benefits. Selgiene Ultra offers the capabilities to sanitise and destroy harmful bacteria including H1N1 Influenza virus, Clostridium difficile, MRSA and more common food poisoning germs, such as Salmonella typhimurium and Escherichia coli and Staphylococcus aureus.

The bleach-free, non-hazardous and non-toxic formula means it is safe to use on all common water washable surfaces. This allows it to be used to sanitise frequently touched items such as door handles, tables and banisters, as well as providing very high hygiene levels on damp mopping floors.

Danny Buckley, Managing Director, Citrica said, "Selgiene is a highly versatile cleaner and one of a range of new cleaning products that is finally offering the industry a break-through against the most difficult of bacteria to eliminate."

Selgiene Ultra breaks down quickly and completely into harmless materials such as CO₂ and water and joins the Citrica list of recommended cleaning products that helps customers develop their own 'green charter' to apply to their sustainability goals.

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Editor notes:

Citrica offers a wide range of contract and building services and has long been an advocate of sustainability. Other achievements include being the first cleaning company to achieve environmental management standard ISO14001 in 2004, and the first in the sector to go carbon neutral in 2008. Operating extensively within the M25 ring and around the Glasgow and Edinburgh areas, the company's green initiatives include using low emission vehicles; relocating to environmentally developed buildings, and creating a 'green' product supply chain.

Citrica is Carbon Clear and has been awarded the Carbon Trust Standard, and a 2009 Green Apple Environment Award.

For further information, please contact:

Danny Buckley
db@citrica.co.uk
0208 320 1400
www.citrica.co.uk